

CONTRACT



Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

Shorr, Johnson, Magnus
1831 Chestnut St.
Suite 602
Philadelphia, PA 19103

<u>Contract / Revision</u> 357947 /		<u>Alt Order #</u> 06855704
<u>Product</u> Tammy Baldwin		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u>
<u>Advertiser</u> Baldwin/D/US Senate		<u>Original Date / Revision</u> 09/25/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTMJ	<u>Account Executive</u> Anjanette Brady	<u>Sales Office</u> Petty-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> TBFS	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTMJ	09/25/12	09/28/12	Live at Daybreak-Early	5a-6a		:30			NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				8	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Live at Daybreak-Early	5a-6a	-TuWThF----	:30		\$350.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										
	6	WTMJ	09/24/12-09/30/12	Live at Daybreak-Early	5a-6a	-TuWThF----	:30		\$350.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										
N 2	WTMJ	10/01/12	10/01/12	Live at Daybreak-Early	5a-6a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				2	\$350.00			
N 3	WTMJ	09/25/12	09/28/12	Live at Daybreak	6a-7a		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTMJ	09/24/12-09/30/12	Live at Daybreak	6a-7a	-TuWThF----	:30		\$650.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										
N 4	WTMJ	10/01/12	10/01/12	Live at Daybreak	6a-7a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$650.00			
N 5	WTMJ	09/25/12	09/28/12	Today Show M-F	7a-9a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Today Show M-F	7a-9a	-TuWThF----	:30		\$600.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										
N 6	WTMJ	10/01/12	10/01/12	Today Show M-F	7a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$600.00			
N 7	WTMJ	09/25/12	09/28/12	Live at 3:00 News	3p-4p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Live at 3:00 News	3p-4p	-TuWThF----	:30		\$175.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Journal Broadcast Group and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from Journal Broadcast Group or its stations that is intended to discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
357947 /	06855704

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	Tammy Baldwin	

Advertiser	Original Date / Revision
Baldwin/D/US Senate	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	WTMJ	10/01/12	10/01/12	Live at 3:00 News	3p-4p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$175.00			
N 9	WTMJ	09/25/12	09/28/12	Noon News Rotation	12n-1p		:30			NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				8	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Noon News Rotation	12n-1p	-TuWThF----	:30		\$325.00	NM		
	See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21											
	5	WTMJ	09/24/12-09/30/12	Noon News Rotation	12n-1p	-TuWThF----	:30		\$325.00	NM		
	See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21											
N 10	WTMJ	10/01/12	10/01/12	Noon News Rotation	12n-1p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				2	\$325.00			
N 11	WTMJ	09/29/12	09/29/12	Live at 5 Saturday	5p-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Live at 5 Saturday	5p-530p	-----Sa--	:30		\$450.00	NM		
	See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21											
N 12	WTMJ	09/25/12	09/28/12	Live at 4:30 News	430p-5p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Live at 4:30 News	430p-5p	-TuWThF----	:30		\$450.00	NM		
	See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21											
N 13	WTMJ	10/01/12	10/01/12	Live at 4:30 News	430p-5p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$450.00			
N 14	WTMJ	09/30/12	09/30/12	Live at 5 Sunday	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$500.00			
N 15	WTMJ	09/25/12	09/28/12	Live at 5 News	5p-530p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Live at 5 News	5p-530p	-TuWThF----	:30		\$700.00	NM		
	See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21											
N 16	WTMJ	10/01/12	10/01/12	Live at 5 News	5p-530p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$700.00			
N 17	WTMJ	09/25/12	09/28/12	Live at 4:00 News	4p-430p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WTMJ	09/24/12-09/30/12	Live at 4:00 News	4p-430p	-TuWThF----	:30		\$400.00	NM		
	See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21											
N 18	WTMJ	10/01/12	10/01/12	Live at 4:00 News	4p-430p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$400.00			
N 19	WTMJ	09/25/12	09/28/12	Live at 6 News	6-630p		:30			NM	3	\$2,250.00

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<u>Contract / Revision</u> 357947 /		<u>Alt Order #</u> 06855704
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Product</u> Tammy Baldwin
<u>Advertiser</u> Baldwin/D/US Senate		<u>Estimate #</u>
<u>Original Date / Revision</u> 09/25/12 / 09/25/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WTMJ	09/24/12-09/30/12	Live at 6 News	6-630p	-TuWThF----	:30		\$750.00	NM		
See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21												
N 20	WTMJ	10/01/12	10/01/12	Live at 6 News	6-630p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$750.00			
N 21	WTMJ	09/25/12	09/28/12	Access Hollywood	630p-7p		:30			NM	19	\$14,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Access Hollywood	630p-7p	-TuWThF----	:30		\$500.00	NM		
See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21												
	4	WTMJ	09/24/12-09/30/12	Access Hollywood	630p-7p	-TuWThF----	:30		\$500.00	NM		
See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21												
	5	WTMJ	09/27/12-09/27/12	Today Show III	11a-12n	----Th-----	:30		\$175.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	6	WTMJ	09/27/12-09/28/12	Live at Noon	12p-1230p	----ThF----	:30		\$325.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	7	WTMJ	09/27/12-09/28/12	Live at Noon	12p-1230p	----ThF----	:30		\$325.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	8	WTMJ	09/27/12-09/28/12	Live at 12:30	1230p-1p	----ThF----	:30		\$325.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	9	WTMJ	09/27/12-09/28/12	Live at 12:30	1230p-1p	----ThF----	:30		\$325.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	10	WTMJ	09/27/12-09/28/12	Access Hollywood Live-2pm	2pm-3pm	----ThF----	:30		\$150.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	11	WTMJ	09/27/12-09/28/12	Access Hollywood Live-2pm	2pm-3pm	----ThF----	:30		\$150.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	12	WTMJ	09/27/12-09/27/12	SNL	7p-8p	----Th-----	:30		\$2,000.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	13	WTMJ	09/27/12-09/27/12	rock center	9p-10p	----Th-----	:30		\$2,000.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	14	WTMJ	09/28/12-09/28/12	Grimm	7p-8p	-----F----	:30		\$1,500.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	15	WTMJ	09/28/12-09/28/12	Election special	9p-10p	-----F----	:30		\$2,000.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	16	WTMJ	09/29/12-09/29/12	Sat NBC Prime A	7p-8p	-----Sa--	:30		\$500.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	17	WTMJ	09/29/12-09/29/12	Sat NBC Prime	8p-10p	-----Sa--	:30		\$700.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	18	WTMJ	09/29/12-09/29/12	Live at 10pm Saturday	10p-1030p	-----Sa--	:30		\$1,500.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	19	WTMJ	09/30/12-09/30/12	Live at Daybreak-Sun. 6a-7a	6am-7am	-----Su	:30		\$300.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	20	WTMJ	09/30/12-09/30/12	Live at 5 Sunday	5p-530p	-----Su	:30		\$500.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
	21	WTMJ	09/30/12-09/30/12	Live at 10:30 - Sunday	1037pm-11pm	-----Su	:30		\$1,000.00	NM		
	Ⓜ	MG for 23.1,24.1,26.2,1.6,15.1,1.1,5.1,19.3,21.4,17.4,30.2,3.2,7.1,24.5,12.1,9.5,9.1,11.1,30.1,21.1										
N 22	WTMJ	10/01/12	10/01/12	Access Hollywood	630p-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$500.00			

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<u>Contract / Revision</u> 357947 /		<u>Alt Order #</u> 06855704
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> Tammy Baldwin	<u>Estimate #</u>
<u>Advertiser</u> Baldwin/D/US Senate		<u>Original Date / Revision</u> 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 23	WTMJ	09/25/12	09/25/12	Parenthood	9-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/24/12	09/30/12	-T-----	1			\$3,750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Parenthood	9-10p	-Tu-----	:30		\$3,750.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										
N 24	WTMJ	09/25/12	09/28/12	Tonight Show	1035p-1137p		:30			NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/24/12	09/30/12	-TWTF--	8			\$650.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Tonight Show	1035p-1137p	-TuWThF---	:30		\$650.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										
	5	WTMJ	09/24/12-09/30/12	Tonight Show	1035p-1137p	-TuWThF---	:30		\$650.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										
N 25	WTMJ	10/01/12	10/01/12	Tonight Show	1035p-1137p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/01/12	10/07/12	M-----	2			\$650.00				
N 26	WTMJ	09/25/12	09/28/12	Live at 10pm M-F	10p-1035p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/24/12	09/30/12	-TWTF--	4			\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTMJ	09/24/12-09/30/12	Live at 10pm M-F	10p-1035p	-TuWThF---	:30		\$1,500.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										
N 27	WTMJ	10/01/12	10/01/12	Live at 10pm M-F	10p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 10/01/12	10/07/12	M-----	1			\$1,500.00				
N 28	WTMJ	09/30/12	09/30/12	Live at 10pm Sunday	10:30-11:05pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/24/12	09/30/12	-----S	1			\$1,000.00				
N 29	WTMJ	09/30/12	09/30/12	Today Show Sunday	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/24/12	09/30/12	-----S	1			\$400.00				
N 30	WTMJ	09/29/12	09/29/12	Today Show Saturday	6a-8a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/24/12	09/30/12	-----S-	2			\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Today Show Saturday	6a-8a	-----Sa--	:30		\$350.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										
	2	WTMJ	09/24/12-09/30/12	Today Show Saturday	6a-8a	-----Sa--	:30		\$350.00	NM		
		See MG 21.5,21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21										
N 31	WTMJ	09/30/12	09/30/12	Live at Daybreak-Sun. 8a-9a	8am-9am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/24/12	09/30/12	-----S	1			\$400.00				
Totals											80	\$49,075.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	65	\$40,700.00	\$34,595.00
10/01/12 -10/01/12	15	\$8,375.00	\$7,118.75
Totals	80	\$49,075.00	\$41,713.75

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<u>Contract / Revision</u> 357947 /		<u>Alt Order #</u> 06855704
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> Tammy Baldwin	<u>Estimate #</u>
<u>Advertiser</u> Baldwin/D/US Senate		<u>Original Date / Revision</u> 09/25/12 / 09/25/12

Signature: _____ **Date:** _____

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